



Ref:-381 /Lib/2026

Date: 21/7/26

ADVERTISEMENT

Inviting online observations/comments from the vendors on the website kgmu.org/kgmcindia.edu for Subscription to the e-resource package, the Online platform of CINHAL Ultimate (EBSCO) on a proprietary basis.

Subject: Inviting online observation/comments on the proposal received for procurement/subscription of Database package i.e. the Subscription of **Online Platform of CINHAL Ultimate (EBSCO)** from M/s EBSCO Information Services, 301, 303, Ansal Chamber-II, 6, Bhikaji Cama Place, New Delhi- 110066 (India) on proprietary basis.

The Central Library, King George's Medical University, UP, Lucknow has to procure subscription **on Proprietary basis through their authorized Indian Agent/Original Publishers as noted below:**

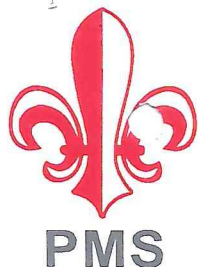
- M/s Prime Mag. Subscription Services Pvt. Ltd., 203, LSC, Pocket B, Ashok Vihar, Phase-III, Delhi- 110052 (India)

The concerned proposal from vendors along with proprietary article certifications by the concerned publishers as well as by the Honorary Librarian, Central Library, King George's Medical University, Lucknow, are attached and uploaded on the website.

The above documents are being uploaded for open information to submit objections, comments, if any, from any manufacturers/publishers/suppliers before declaring proprietary articles of the above-mentioned e-resource online package (database) to be procured/ subscribed within 15 days from the date of issuance/uploading of the notification. If there is any objections/comments by any other authorized vendors/firms to the proposal submitted by the said publisher (ISA), then the objection/comments can be communicated to the Central Library by email: purchaselib@kgmcindia.edu, honorarylibrarian@kgmcindia.edu with copy to the Vice Chancellor on : vc@kgmcindia.edu failing which it will be presumed that any other vendor is having no comments/ objections for above subscription/purchase on proprietary basis and case will be decided on merits.


21/7/26
Honorary Librarian
(Dr. D.N. Upadhyaya)
Honorary Librarian
K.G's. Medical University U.P.
Lucknow

Encl: Related Documents enclosed.



PRIME MAG. SUBSCRIPTION

SERVICES PVT. LTD.

CIN : U22122DL2003PTC120704

AN ISO 9001:2008 CERTIFIED
GSTIN : 07AACCP9598H1ZS

Ref. – PMS / 13729 / 2026

17th July 2026

Honorary Librarian
King George's Medical University
Shah Mina Road
Lucknow – 226003
(Uttar Pradesh)

Dear Sir,

We hereby submit our proposal for EBSCO CINAHL Ultimate, a Comprehensive Nursing & Allied Health Research Solution hosted on the EBSCOhost platform, produced by M/s EBSCO Publishing Inc.

Please find enclosed the following documents for your kind reference –

- 1) Proposal EBSCO CINAHL Ultimate

Total Cost of the Product – Rs. 1904731.20 + Rs. 342851.61 (GST @18%) = Rs. 2247583.00 (Rounded Off)

- 2) Proprietary Certificate
- 3) Authorization Letter
- 4) Vendor List

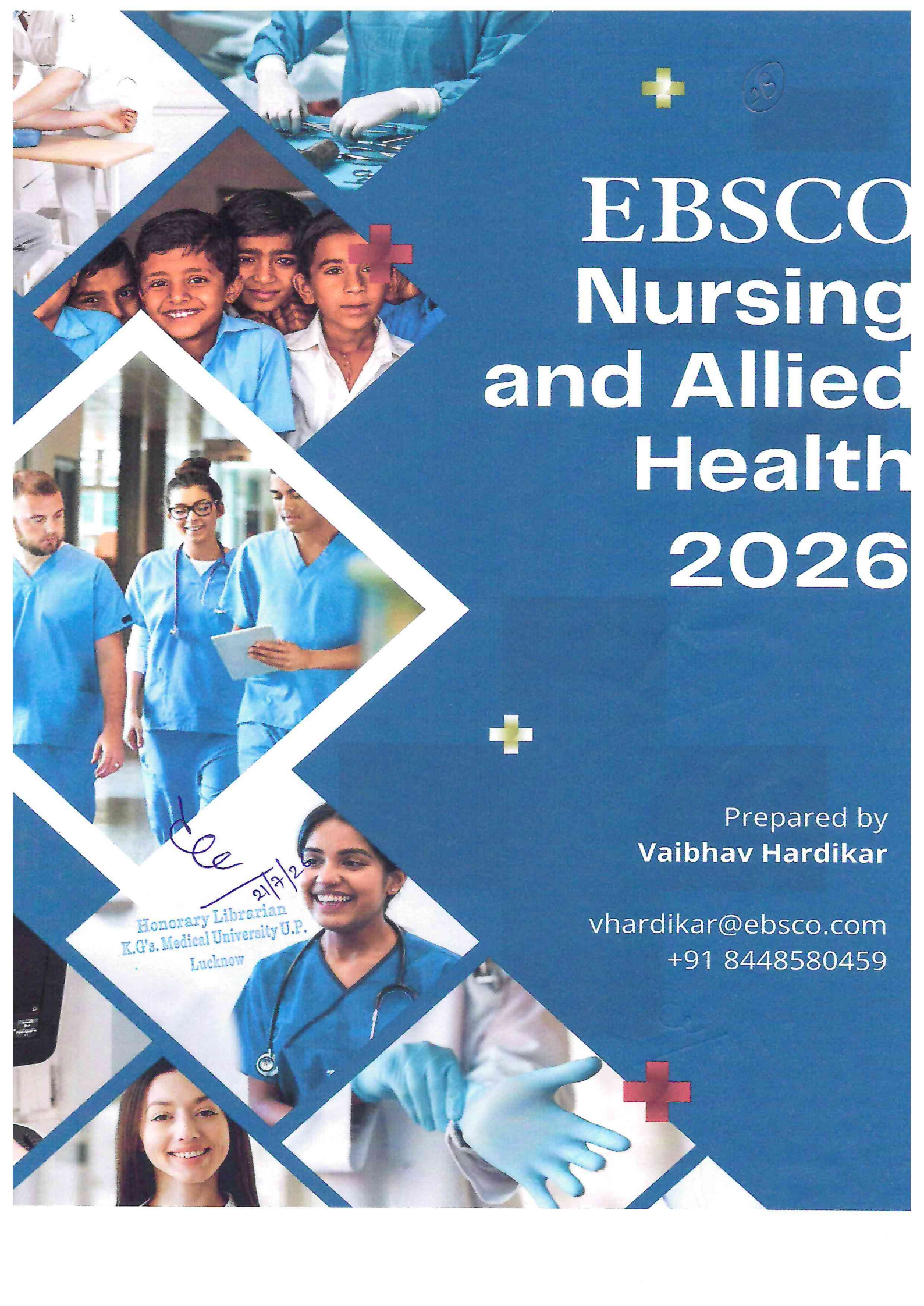
We hope that the above is satisfactory and look forward to receive your confirmed order at the earliest.

Thanking You,

Sincerely,

Akhil Bhatia
Director
Mobile – 9910108702 / 9910541112

21/7/26
Honorary Librarian
K.G.'s. Medical University U.P.
Lucknow



EBSCO Nursing and Allied Health 2026

Prepared by
Vaibhav Hardikar

vhardikar@ebSCO.com
+91 8448580459

Dee
2/7/26
Honorary Librarian
K.G's. Medical University U.P.
Lucknow

23

To,
In charge Librarian
Central Library
King George's Medical University, Lucknow
Shah Mina Road, Chowk,
Lucknow
Lucknow 226003
India

Date: 17th July 2026

Sub: Introduction to CINAHL Ultimate – Comprehensive Nursing & Allied Health Research Solution

Respected Sir/Ma'am,

It was a pleasure connecting with you. As discussed, we are pleased to introduce **CINAHL Ultimate**, a powerful combination designed to support nursing education, clinical research, and evidence-based practice. Hosted on the EBSCOhost platform, this solution provides access to authoritative nursing literature, ensuring that students, faculty, and healthcare professionals have reliable and up-to-date information for both research and patient care.

The solution includes:

✓ **CINAHL Ultimate** – The most comprehensive full-text database for nursing and allied health research, providing access to 1800+ journals including MEDLINE-indexed publications across multiple nursing specialties.

EBSCO Information Services, a division of EBSCO Industries, Inc., has been a trusted partner for academic and healthcare institutions for over 80 years. Our solutions are widely adopted by leading medical and nursing institutions, ensuring seamless access to high-quality clinical and research content.

Indian Institutes, Universities and Corporations use EBSCO services 3 to 5 times more than any other competing products. Our esteemed customers for EBSCO databases and other products in India include *All India Institute of Medical Sciences - Delhi, All India Institute of Medical Sciences - Gorakhpur, All India Institute of Medical Sciences - Kalyani, NEIGRIHMS, Siksha O Anusandhan University, Gurunanak Dental college, RGUHS Consortium, MGR Consortium* and many more. We appreciate your time and consideration. Enclosed are the **detailed proposal and key features** of CINAHL Ultimate. Please feel free to reach out for any further details or clarifications. We look forward to the opportunity to collaborate with HCH College of Nursing.

Thanks & Regards,

Vaibhav Hardikar | Account Executive, Delhi, UP and Uttarakhand | EBSCO Information Services | EBSCO Information Services

Mobile: +91 8448580459; Email: vhardikar@ebSCO.com Web: www.ebscohost.com;

EBSCO



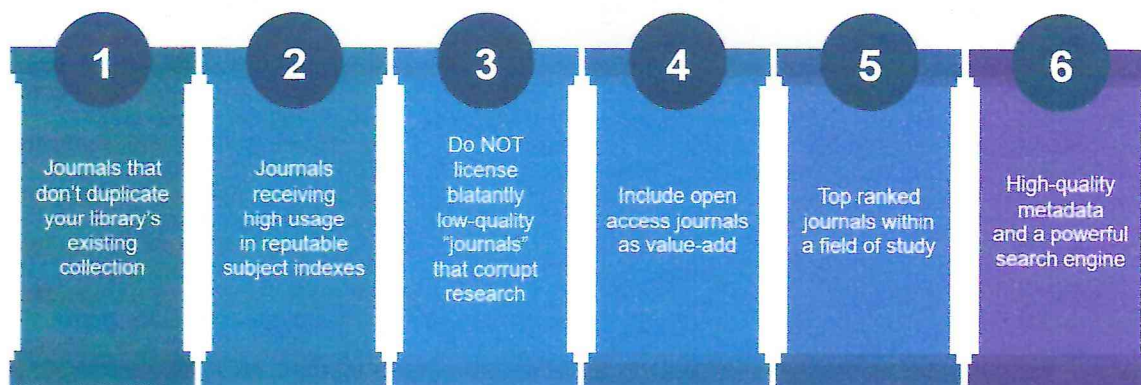
EBSCO post



Cee
21/7/26

26

OVERVIEW OF EBSCO's Unique Full Text Database Strategy



Ensure content is representative of diverse voices;
resulting in the promotion of diversity of thought across disciplines and subject areas.



This valuable resource provides full text for nursing and allied health journals. *CINAHL Ultimate* provides full text for the top nursing and allied health literature available and covers a wide range of topics including nursing, biomedicine, health sciences librarianship, alternative/complementary medicine, consumer health and 17 allied health disciplines.

This full-text resource features publications from the National League for Nursing and the American Nurses Association. In addition, it provides access to health care books, nursing dissertations, selected conference proceedings, standards of practice, audiovisuals, book chapters and more.

CINAHL Ultimate covers all nursing and allied health specialties, including:

25

- Ambulatory care nursing
- Cardiovascular nursing
- Critical care nursing
- Emergency medical technicians
- Gerontologic nursing
- Occupational therapy
- Oncologic nursing
- Pediatric nursing
- Physical therapy
- Psychiatric nursing
- Nuclear medicine technicians

	CINAHL Ultimate
Active full-text journals and magazines	1,892
Active full-text, peer-reviewed journals	1,717
Active full-text, peer-reviewed journals with no embargo	1,416
Active full-text journals indexed in Web of Science or Scopus	1,027

CINAHL Ultimate provides active full text with 24
NO embargo for the following key nursing journals
NONE are available with active full text in any other full-text version of CINAHL



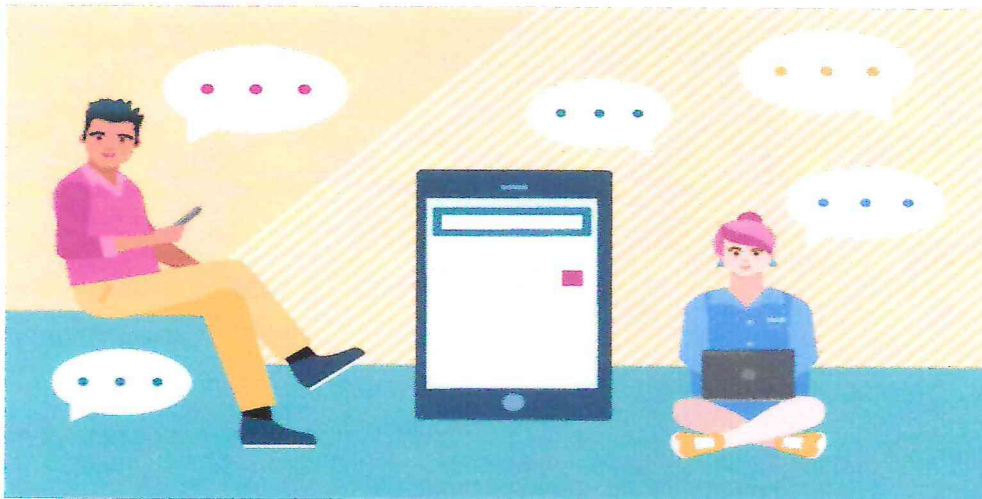
Handwritten signature
21/7/26
Honorary Librarian
K.G's. Medical University U.P.
Lucknow

The Mobile App

23

Get Started

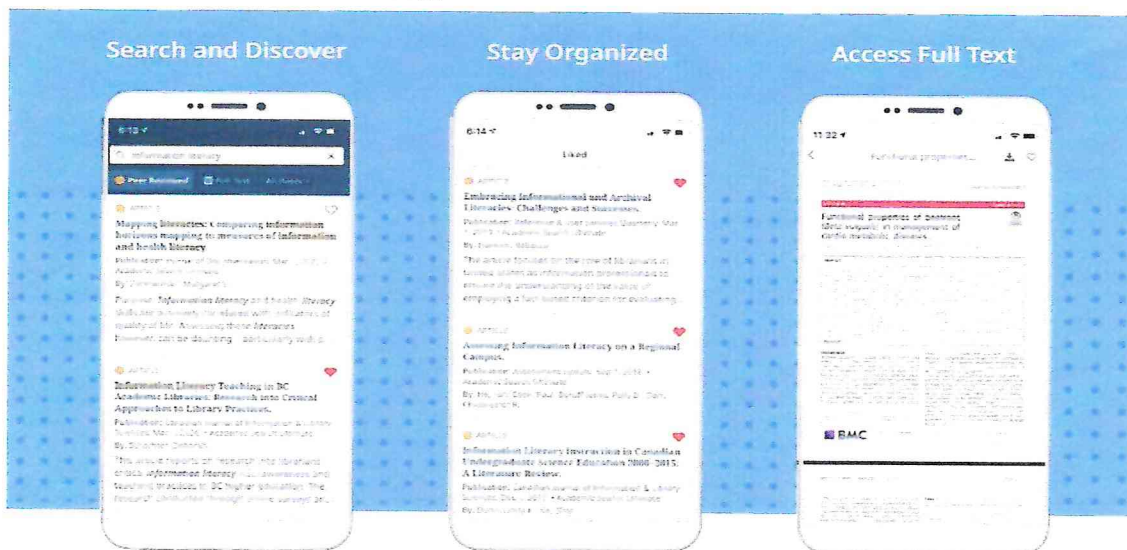
Now access all the contents through most advanced EBSCO Mobile App. Learning is a continuous process and the focus has now completely shifted to eLearning. Due to the mobile phones, students can learn at their pace and take their time at understanding things, as everything is just a click away with the help of EBSCO Mobile App.



The EBSCO App provides enhanced mobile functionality, allowing users to:

- ✓ Search quickly and save articles for later reading.
- ✓ Discover new content based on previous activity.
- ✓ Leverage device technology such as biometric authentication and voice-to-text searching

- ✓ Keep articles organized with cross-device synchronization.
- ✓ Share with friends using native iOS and Android tools.
- ✓ Read or listen anytime, anywhere.
- ✓ Download and read EBSCO eBooks™



2/7/26

02

Quote for the Subscription of EBSCO Clinical Resources

Quote No.: E/26-27/N1/PI-0005

Date: 17th July 2026

To,
In charge Librarian
Central Library
King George's Medical University, Lucknow
Shah Mina Road, Chowk,
Lucknow
Lucknow 226003
India

Conversion Rate

1USD = 97.98

1	If you subscribe to an individual Product		
Item No.	Product	Amount (USD)	Amount (INR)
1	CINAHL Ultimate	\$19,440	₹ 1,904,731.20

* 18% GST as applicable

2. Publisher: EBSCO International Inc.
3. Coverage: As mentioned in the given literature
4. Updation: Daily via Internet
5. Subscription Period: 12 Months
6. Format: Online

For any query, please feel free to contact me.



Thanks & regards,
Vaibhav Hardikar
Account Executive, EBSCO-India
Mobile No.: +91 8448580459
Email: vhardikar@ebSCO.com

Cee
21/7/26
Honorary Librarian
K.G's. Medical University U.P.
Lucknow

Terms & Conditions

(21)

1. Purchase Order to be raised in favour of **"EBSCO International Incorporated"**.

2. **PRICE:**

- As per the EBSCO's list price and subject to change as per the changes effected by us.

3. **PAYMENT:** 100% Advance.

All payments made in Indian Rupees favouring: **"EBSCO International Inc.,"**

Customers who pay in Indian Rupees may pay through the following options:

- a) Cheque: Customers within Delhi or National Capital Region (NCR).
- b) Demand Draft: Applicable for all customers outside of Delhi/NCR.
- c) TT/wire transfer: Customers can TT or wire transfer to our account **EBSCO International Inc.,** Deutsche Bank, IFSC Code DEUT0796DEL, A/c No. 1566934000

4. **SUPPLY:**

- Supply will be via Internet.
- Publications included on this database are dynamic and subject to change without notice due to contractual agreements with publishers.

5. **STANDING ORDERS:**

- Customers need to intimate EBSCO Information Services India Private Ltd. of their intention to renew or not to renew their subscription at least 30 days before their present subscription expires. If we receive no intimation, we will consider that the subscription is being renewed and our system sends you an invoice automatically. If the customer does not send their cancellation advice over after 30 days of their subscription period expiry, then we would charge for the additional period they had access to the service.

6. **ORDER CANCELLATION:**

- Orders once placed cannot be cancelled. Cancellation is not possible during the course of subscription. No claim of refund will be entertained. Customers retain the right not to renew the subscription after expiry date.

7. **SERVICE:**

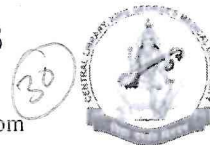
- EBSCO pledges to provide uninterrupted service during the subscription period. In the unlikely event of access being disrupted for more than two continuous days (because of technical problem) at our end, we would extend your subscription period for equal number of days.


21/7/26



King George's Medical University U.P., Lucknow- 226003
CENTRAL LIBRARY

Ph: 0522- 2257717, Email: purchaselib@kgmcindia.edu, honorarylibrarian@kgmcindia.edu, kgmucl@gmail.com



Ref:-380/Lib/2026
Date: 21/7/26

To,

Finance Officer,
King George's Medical University UP,
Lucknow

Dear Sir,

The proposed article to be procured from the **Online Platform of CINHAL Ultimate (EBSCO)** is manufactured by M/s EBSCO Information Services, 301, 303, Ansal Chamber-II, 6, Bhikaji Cama Place, New Delhi-110066 (India). It is not being produced by any other publishers/company. This information is confirmed by the enclosed Proprietary Letter and Authorization letter, which is also attested by me. This item will assist all faculty members and students at the Nursing College with their studies and other related activities.

De
21/7/26

Honorary Librarian

(Dr. D.N. Upadhyaya)

Honorary Librarian

K.G's. Medical University U.P.

Lucknow

Date: 14th July 2026

PROPRIETARY CERTIFICATE

To,
The Director
King George's Medical University, Lucknow
Shah Mina Road, Chowk,
Lucknow – 226003
India

This is to certify that “**CINAHL Ultimate**” is produced by M/S EBSCO Publishing Inc. We also certify that this is a proprietary product and protected by international law on copyright and trademarks.

Should you have any query in this regard please feel free to contact us.

Sincerely



Niall Murphy
Authorised Representative
EBSCO International Inc.



21/7/26

Honorary Librarian
K.G's. Medical University U.P.
Lucknow

Date: 14/07/2026

To,
The Director
King George's Medical University, Lucknow
Shah Mina Road, Chowk,
Lucknow – 226003
India

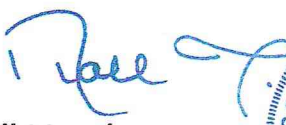
Sub: Authorization Letter

Sir /Madam,

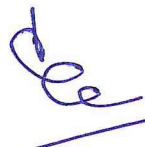
We, EBSCO International Inc. having its registered office at 5724, Highway 280 East, Birmingham, Alabama, United States of America, 35242, hereby authorize **Prime Mag Subscription Services, New Delhi having its registered office at 203, LSC, Phase III, Ashok Vihar, North West Delhi, Delhi – 110052** to buy the product/service from EBSCO International Inc. and further resell the same product/service to King George's Medical University, Lucknow located at Shah Mina Road, Chowk, Lucknow – 226003, India.

This authorization is valid for the tenure of subscription.

For EBSCO International Incorporated


Niall Murphy
Authorized Representative




21/7/26
Honorary Librarian
K.G's. Medical University U.P.
Lucknow