



King George's Medical University U.P., Lucknow- 226003
CENTRAL LIBRARY

Ph: 0522- 2257717, Email: purchaselib@kgmcindia.edu, honorarylibrarian@kgmcindia.edu, kgmucl@gmail.com



ADVERTISEMENT of Website

Ref. 459/Lib/2026

Date: 14.09.2026

Inviting online observations/comments from the vendors on the website kgmu.org /kgmcindia.edu for renewal subscription of e- resource package/ Database Online Platform of Jaypeedigital e-Books package on proprietary basis.

Subject: Inviting online observation/comments on the subscription proposal received for procurement/renewal subscription of **Jaypeedigital e-Books package** on proprietary basis.

The Central Library, King George's Medical University UP, Lucknow has to procure subscriptions **on Proprietary basis through their authorized Indian Agent/(Original Publishers) as noted below :**

- M/s Jaypee Infomedia Pvt. Ltd., 4841/A, Plot No. 22, H.No. 24, GF, Ansari Road, Daryaganj, New Delhi- 110002.

The concerned proposal from vendor alongwith proprietary article certification by the concerned publisher as well as by the Honorary Librarian, Central Library, King Georges Medical University, Lucknow are attached and uploaded on website.

The above documents are being uploaded for open information to submit objections, comments if any, from any manufactures/publishers/suppliers before declaring proprietary article of the above said e-resource online package to be procured/ subscribed within 15 days from the date of issuance/uploading of the notification. If there is any objections/comments by any other authorized vendors/firms to the proposal submitted by the said publisher then the objection/comments can be communicated to the Central Library by email: purchaselib@kgmcindia.edu, honorarylibrarian@kgmcindia.edu with copy to the Vice Chancellor on: vc@kgmcindia.edu failing which it will be presumed that any other vendor is having no comments/ objections for above subscription/ purchase on proprietary basis and case will be decided on merits.

(Dr. D.N. Upadhyay)
Honorary Librarian
K.G's. Medical University U.P.
Lucknow

Encl: Related Documents enclosed.

JAYPEEDIGITAL PROPOSAL

Subscription-based Access to Advanced Health Science e-Content for King George's Medical University (KGMU), Lucknow

Date: 10 August 2026

To,
Honorary Librarian
K.G. Medical University
U.P., Lucknow 226003, India

Submitted by:
Jaypee Infomedia Pvt. Ltd.
4841/A, Plot No. 22, H. No. 24, GF
Ansari Road, Daryaganj, New Delhi - 110002

Subject: Proposal for subscription-based access to JaypeeDigital Medical Content Platform for KGMU, Lucknow.

Respected Sir/Madam,

Jaypee Infomedia Pvt. Ltd. is pleased to submit this customized proposal for providing institutional subscription access to JaypeeDigital, an all-in-one Health Science content hub for medical students, residents, faculty members, clinicians, researchers and the central library of KGMU, Lucknow.

The proposed subscription will strengthen digital library services, CBME-aligned teaching, self-directed learning, postgraduate entrance preparation, clinical reasoning and evidence-based academic engagement through a single integrated portal.

Proposal Snapshot

Particulars	Details
Institution	King George's Medical University (KGMU), Lucknow
Access Model	Institutional subscription-based module for 19 months
Commercial Amount	Rs. 33,25,000/- + GST 18% (Total Rs. 39,23,500/-)
Content Access	eBooks, reference titles, videos, eJournals, MCQs, clinical cases, OSCEs and content added during subscription
Purpose	To support digital medical education, library modernization, faculty teaching, resident learning and clinical academic readiness

JAYPEEDIGITAL
— Advanced Health Science Content Hub —

Trusted. Comprehensive. Evidence-Based.
Built for Medical Education. Designed for Excellence.

NEET PG
Exam Support

Comprehensive preparation for entrance

NEET SS
Exam Support

Specialty focused content for advanced preparation

4,200+ eBooks

13,000+ Videos

3,500+ Clinical Cases

1,000+ OSCEs

2,33,000+ MCQs

130+ eJournals

Evidence-Based & Peer Reviewed

CBME-Aligned Academic Content

Accessible Anytime, Anywhere

Secure, Reliable & Institution-Focused

Empowering Educators, Learners & Clinicians

20/8/26

Honorary Librarian
K.G.'s. Medical University U.P.
Lucknow

ABOUT JAYPEE AND JAYPEEDIGITAL

Trusted Health Science Content for Professionals, Educators, Researchers and Students

1. About Jaypee

Jaypee Brothers Medical Publishers was established in 1969 and is a leading and trusted health science publisher in South Asia. Jaypee works closely with healthcare professionals, academicians and key opinion leaders to publish authoritative medical education content for India and global markets.

JaypeeDigital is a comprehensive online Health Science content platform designed to meet the evolving needs of the medical fraternity. It supports Medical, Nursing, AYUSH, Dentistry and Allied Health disciplines through a single digital portal.

2. Why JaypeeDigital for KGMU, Lucknow

Need / Priority	JaypeeDigital Response
Digital library strengthening	Provides 24x7 access to premium resources beyond physical library hours.
Academic parity	Standardized, quality-assured content for UG, PG, super-specialty, faculty and researchers.
CBME/NMC alignment	Supports case-based learning, OSCE practice, competency assessment and self-directed learning.
Exam and assessment support	MCQs updated with NEET PG, with NEET SS as a separate super-specialty preparation component for practice, revision and formative assessment.
Clinical skill development	Videos, clinical cases and OSCE resources enhance practical understanding and patient-care readiness.
Administrative control	Usage reports and centralized access support library and institutional decision-making.

3. Key Platform Highlights

Resource Category	Indicative Coverage
eBooks	4,400+ titles
Professional & Reference works (Including in total number of ebooks)	2,200+ titles
Videos	13,000+ high-quality videos
MCQs	2,40,000+ MCQs updated with NEET PG, with NEET SS as a separate super-specialty preparation component
Clinical Cases	3,500+ case studies
OSCEs	1,000+ structured clinical examination resources
eJournals	130+ journals


 20/8/26
 Honorary Librarian
 K.G's. Medical University U.P.
 Lucknow

DETAILED CONTENT COVERAGE

Curated Modules for Medical Education and Clinical Learning

The following subscription content has been curated for KGMU, Lucknow to serve students, residents, faculty, clinicians and researchers through one digital ecosystem.

Module	Curated Detail	Use at KGMU, Lucknow
eBooks	4,400+ expert-authored titles including textbooks, handbooks, atlases, companions and flagship book series.	UG/PG reading, reference, ward-round preparation and faculty teaching.
Professional & Reference eBooks (Including in total number of ebooks)	2,200+ top-tier reference works authored by leading global and national experts.	Evidence-based reference for clinical, academic and research use.
Videos	13,000+ surgical and diagnostic videos, specialty tutorials and step-by-step guidance.	Procedure orientation, pre-skill-lab exposure and visual revision.
MCQs	2,40,000+ MCQs updated with NEET PG, with NEET SS as a separate super-specialty preparation component under 21 specialties.	Self-assessment, exam preparation, formative assessment and test creation.
Clinical Cases	3,500+ clinical case studies covering history, diagnosis and management.	Clinical reasoning, differential diagnosis and tutorial discussions.
OSCEs	1,000+ resources for Objective Structured Clinical Examinations.	Station practice, communication skill assessment and competency evaluation.
eJournals	130+ journals with growing current content.	Research, recent advances, faculty development and evidence-based reading.

Specialties Covered

Exam Coverage Note: NEET PG preparation and NEET SS super-specialty preparation are presented as separate assessment-support layers within the MCQ and revision module.

Specialties Covered - Medical & Super-Specialty Focus

Core Medical	Clinical Specialties	Super-Specialties	Skill & Assessment
- Anatomy - Physiology - Biochemistry - Pathology - Pharmacology - Microbiology	- Medicine - Surgery - Pediatrics - OBG - Anaesthesia - Radiology - Orthopedics	- Cardiology - Neurology - Nephrology - Gastroenterology - Endocrinology - Pulmonology - Oncology	- Critical Care - Emergency Medicine - Clinical Cases - OSCE Practice - Procedure Videos - Faculty Teaching

Separate Exam Layer: NEET PG Practice + NEET SS Super-Specialty Preparation


 20/8/26
 Honorary Librarian
 K.G.'s. Medical University U.P.
 Lucknow

BENEFITS AND USES Academic, Clinical, Library and Institutional Impact	
Stakeholder	Benefits / Uses
UG Students	Anytime access to textbooks, MCQs, cases and OSCE resources; supports self-directed learning and concept revision.
PG Residents / Trainees	Access to reference works, procedure videos, journals and clinical cases for seminars, rounds, dissertation work and specialty learning.
Faculty / Educators	Ready academic material for teaching, tutorials, MCQ-based formative assessment and CBME-oriented case discussions.
Central Library	Single portal for multiple resources, usage reports, remote access support, reduced physical-space pressure and improved utilization tracking.
Clinicians / Departments	Quick reference to evidence-based content, procedure videos and clinical cases to refresh concepts and support better decisions.
Institutional Leadership	A scalable digital content ecosystem that improves access, strengthens e-library services and promotes academic excellence.

Learning Outcomes Expected

Expected Outcome	How the Platform Supports It
Improved access	Students and faculty can access resources 24x7 on devices such as desktops, laptops, tablets and mobiles.
Better assessment readiness	MCQ tests provide rapid feedback, identify knowledge gaps and support NEET PG/SS-oriented revision.
Clinical reasoning	Cases bridge the gap between theory and patient care by encouraging differential diagnosis and management thinking.
Skill readiness	Videos and OSCE resources provide structured preparation before clinical postings and skill-lab sessions.
Research orientation	eJournals and reference works support journal clubs, thesis work, recent advances and faculty development.

Overall, the subscription will promote continuous learning, knowledge sharing, data-driven academic monitoring and more informed clinical education practices.


 20/8/26
 Honorary Librarian
 K.G's. Medical University U.P.
 Lucknow

ACADEMIC MODULES: MCQs, CASES, OSCEs AND VIDEOS

Structured Tools for CBME, Exam Preparation and Clinical Readiness

Module	Important Details	Uses at KGMU, Lucknow
MCQ Tests	Focus on problem-solving and conceptual understanding; cognitive domains include knowledge, comprehension, application, analysis, synthesis and evaluation.	Best used for formative assessment, quick revision, test development and feedback-based learning.
Clinical Cases	3,500+ case studies designed to bridge theory and practice through history-taking, differential diagnosis and patient management.	Improves clinical reasoning, supports tutorials and enables discussion of real-world patient-care scenarios.
OSCEs	Structured resources for assessment of clinical skills, communication and problem-solving across stations.	Aligned with competency-based medical education; supports objective assessment and feedback.
Videos	High-resolution procedure and diagnostic videos with specialty-focused tutorials and voiceover guidance.	Useful for procedural orientation, skill-lab preparation and visual reinforcement of complex clinical concepts.
eBooks and References	Core textbooks and professional reference works with bookmarks, notes, highlighting, adjustable font/layout and search.	Supports structured reading, evidence-based learning and faculty-led teaching.

Assessment & Clinical Readiness Modules

1 MCQs 2,33,000+ questions Rapid feedback and self-assessment	2 NEET PG Dedicated exam revision UG-to-PG preparation support	3 NEET SS Separate super-specialty layer Focused SS practice and revision	4 Clinical Cases 3,500+ case studies Differential diagnosis and management	5 OSCEs 1,000+ stations/resources CBME-aligned clinical skill assessment
--	---	--	---	---

Feature	Details
Access	24x7 remote access and device-responsive portal.
Authentication	Institutional IP authentication / authorized access as applicable.
Personalization	Bookmarks, notes, highlighting, favourites, saved searches and MCQ test results.
Downloads	Chapter-level downloads and MP4 video downloads as applicable under the platform terms.
Search	Integrated conditional search module with online medical dictionary.
Reports	COUNTER-compliant usage reports for library/admin review.


 20/8/26
 Honorary Librarian
 K.G's. Medical University U.P.
 Lucknow

COMMERCIAL PROPOSAL AND IMPLEMENTATION

Subscription-based Module for KGMU, Lucknow

Particulars	Details
Period From	3 rd June, 2026
Period To	31 st December, 2027
Subscription Period	19 months
Access Activation Date	Activation Date as per Purchase Order
Collection Amount	Rs. 33,25,000/-
GST @ 18%	Rs. 5,98,500/-
Total Amount Payable	Rs. 39,23,500/-

Implementation Plan

Step	Activity
Step 1	Collection of institutional details, IP ranges and authorized access information.
Step 2	Access activation and administrative coordination with KGMU, Lucknow library / nominated officials.
Step 3	Orientation and training session for librarians, faculty coordinators and users.
Step 4	Ongoing support, usage monitoring and periodic reporting for institutional review.

Bank Details

Particulars	Details
Bank Name	ICICI Bank
Bank Address	112 Block T, Dayanand Road, Daryaganj, New Delhi - 110002
Current A/c No.	033305004815
IFSC Code	ICIC0000333

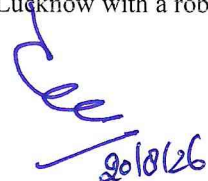
We look forward to receiving your valuable order and to supporting KGMU, Lucknow with a robust, trusted and scalable digital health science learning platform.

Thanking You,


Rishi Sharma
 Director

Jaypee Infomedia Pvt. Ltd., New Delhi

Contact No.: 8872533355 | Email: rishi.sharma@jaypeeinfomedia.com


 20/08/26
Honorary Librarian
 K.G's. Medical University U.P.
 Lucknow



JAYPEE MEDICAL

05.08.2026

PROPRIETARY CERTIFICATE

We hereby certify to the best of our knowledge and belief that content on Jaypee Digital are proprietary product of Jaypee Brothers Medical Publishers Pvt. Ltd. and Jaypee Infomedia Pvt. Ltd (a sister concern of Jaypee Brothers Medical Publishers Pvt. Ltd.) is authorized for all decisions making regarding the Sales of Jaypee Brothers Medical Publishers Pvt. Ltd.

Authorized Signatory

Rishi Sharma

Designation: Director

Jaypee Infomedia Pvt Ltd

Ground Floor, 4841/A, Ansari Road, Daryaganj, New Delhi – 110002

See
20/8/26
Honorary Librarian
K.G's. Medical University U.P.
Lucknow

JAYPEE INFOMEDIA PRIVATE LIMITED

(A group Company of Jaypee Brothers Medical Publishers Pvt Ltd)

CIN: U22130DL2011PTC212605 • GSTIN: 07AACCJ5107G1ZV

Registered Office:

4841/A, Plot No. 22, Ground Floor, Ansari Road, Darya Ganj, New Delhi-110002, India

Contact:

Phone: +911143574357

Fax: +911143574314

E-mail: jaypee@jaypeebrothers.com



King George's Medical University U.P., Lucknow- 226003
CENTRAL LIBRARY

Ph: 0522- 2257717, Email: purchaselib@kgmcindia.edu, honorarylibrarian@kgmcindia.edu, kgmucl@gmail.com

33



Ref: **446** /Lib/2026

Date: **20/08/26**

To,

Finance Officer,
King George's Medical University UP,
Lucknow

Dear Sir,

The proposed article to be procured (**Jaypeedigital e-Books package**) is manufactured by M/s Jaypee Brothers Medical Publishers (P) Ltd. and Jaypee Infomedia Pvt. Ltd. (a sister concern of Jaypee Brothers Medical Publishers Pvt. Ltd.), only. It is not being produced by any other publishers/company. This information is confirmed by the enclosed Proprietary Letter and Authorization letter, which is also attested by me. This item will assist all faculty members and students at the Medical University with their studies and other related activities.


(Prof. D.N. Upadhyaya)
Honorary Librarian
King George's Medical University U.P.
Lucknow

Filters and controls

Time Range *
2025-07-01 ≤ col < 20...

User Category [Download Reports]
24 options

eResource Domain [Download Reports]
jaypeedigital.com x

Filters out of scope (7)
User Category [Library Recommended]
24 options

User Category [Data Usage Report]
28 options

User Category [eResource Section]
28 options

User Category [User Analytics]
31 options
Apply filters

Overall Usage Reports

eResource Download Reports

Title Level Download Reports

Data Usage Reports

User Analytics Report

Welcome Email Reports

Search Analytics

Library Recom ...

The eResource Download Report is a comprehensive compilation of multiple reports covering PDF downloads and saved HTML files. It tracks content saved/downloaded from subscribed eResource domains via the MyLOFT Institutional Proxy.

The chart shows data based on the top/recent 20 records. For the complete dataset, please refer to the tabular reports below, which can also be exported if needed.

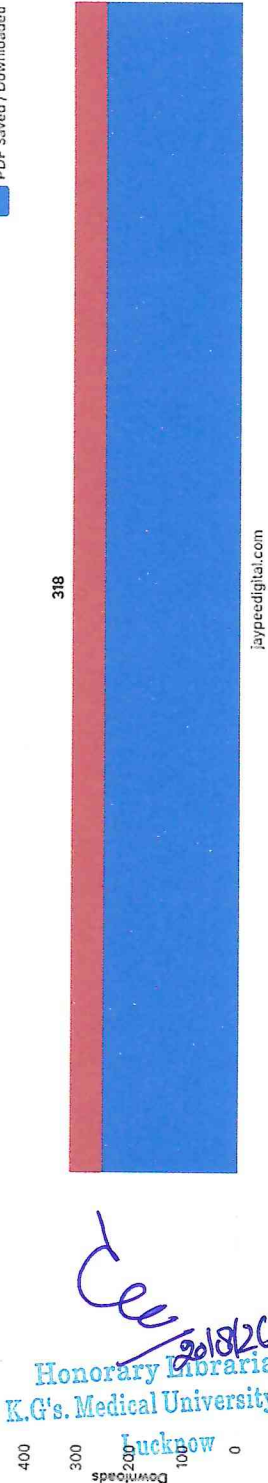
User Category Wise

Resource Wise

Daily

Monthly

Resource wise - Graph [eResource Download Reports]



PDF Saved / Downloaded HTML Saved All Inv

Note: The search bar filters the primary column for rows starting with the entered keyword.

Resource wise [eResource Download Reports]

Show 200 entries per page

Domain jaypeedigital.com

Users 64

Sessions 167

PDF Saved / Downloaded 257

HTML Saved 61

Embedded Dashbo 318

Search 1 record