

**King George's Medical University  
&  
Cardiological Society of India**

**The Great India BP Survey 21<sup>st</sup> September 2015**

As all of you know, Cardiovascular diseases are No 1 Killers now, far ahead of communicable diseases like TB or even road traffic accidents. Unfortunately awareness of this problem is far below that of other diseases for example AIDS awareness. Cardiology Society of India(CSI) is now undertaking numerous programmes to address this problem. In this regard the CSI has joined hands with consultants from King George's Medical University Lucknow in planning and conducting for '**The Great Indian Big BP Survey' on 21 September 2015.**

Hon' Vice Chancellor of King George's Medical University informed that the central coordinators for this event in Lucknow are Prof RK Saran and Prof Rishi Sethi from the department of Cardiology. They informed that **Hypertension is the Silent Killer** responsible for many heart attacks and cardiovascular deaths all around the world. **Public in general believes that their BP would be normal and cannot be high because they do not have symptoms.** They only seek medical attention once the devastating complication like heart attack or stroke occurs. Despite common occurrence and devastating effects of hypertension, **more than half the people afflicted are not even aware of their disease.**

Prof Ravi Kant said that "Mega-events like the one we are planning make the population aware about the existence and ill-effects of this disease. This can have a great positive impact on the lay public and motivate them to lead healthy life style."

The event is being simultaneously organized in 20 states all around the country and the organizer expect to measure the blood pressure of around 2 lakh people throughout India in one day. This would be the largest such exercise ever to be conducted in the world. In Lucknow the camps for the measurements would be set up in Department of Cardiology KGMU, RML Hospital and BBD University. They would run from 9am to 5 pm and all citizens of Lucknow are free to get their BP measured at these centres during this time. Hon' Chief Minister of UP Shri Akhilesh Yadav ji would inaugurate, in presence of Hon' Minister Health and Family Welfare Shri Ahmed Hasan ji at the event at his residence 5 Kalidas Marg Lucknow at 11 am

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# WHO Data for Cardiovascular Diseases and Mortality Rates

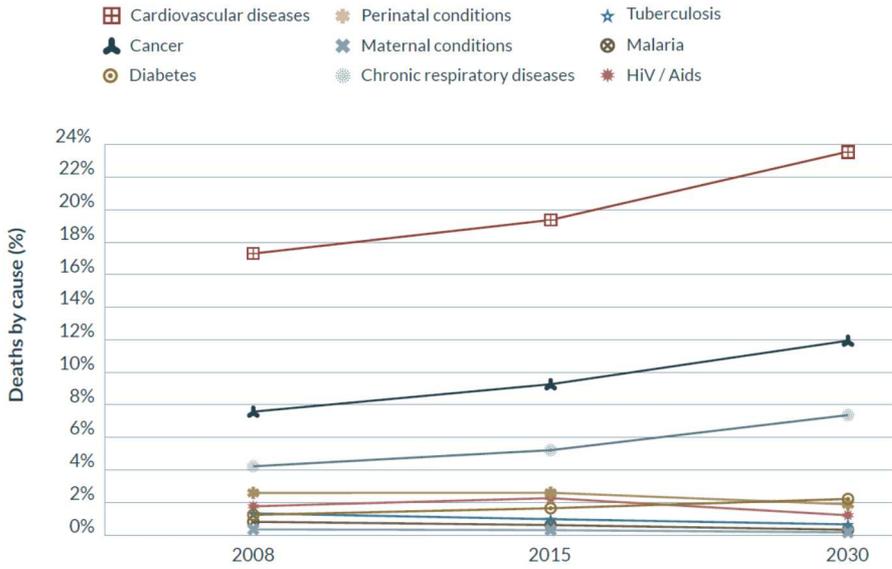


FIGURE 04

**THE PROJECTED MORTALITY TREND FROM 2008 TO 2030 FOR MAJOR NONCOMMUNICABLE DISEASES AND COMMUNICABLE DISEASES**

Source:  
*The Global Burden of Disease, 2004 update.* Geneva, World Health Organization, 2008.

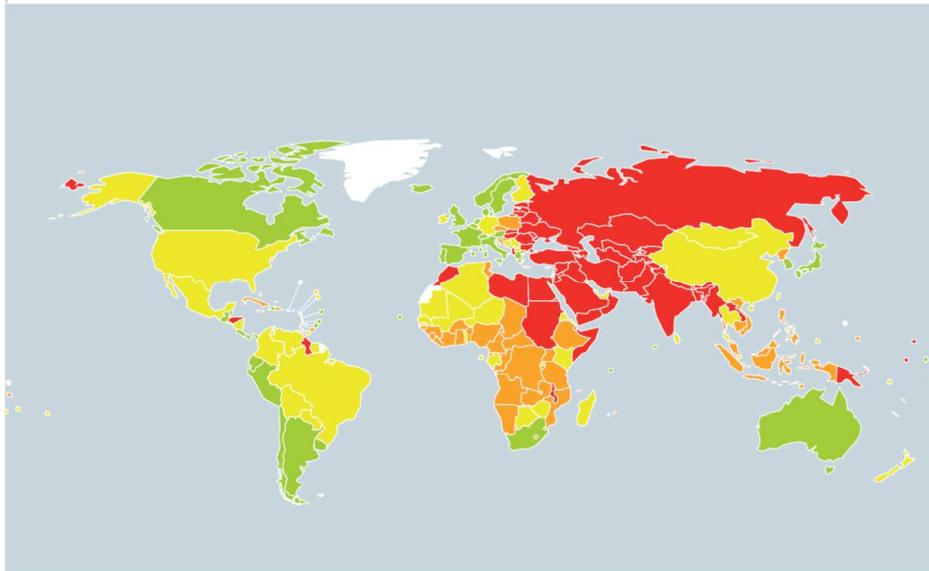


FIGURE 01

**ISCHEMIC HEART DISEASE MORTALITY RATES**  
(age standardized, per 100 000)

Source:  
*Causes of death 2008,* World Health Organization, Geneva

- 12-74
- 75-108
- 109-151
- 152-405
- Data not available

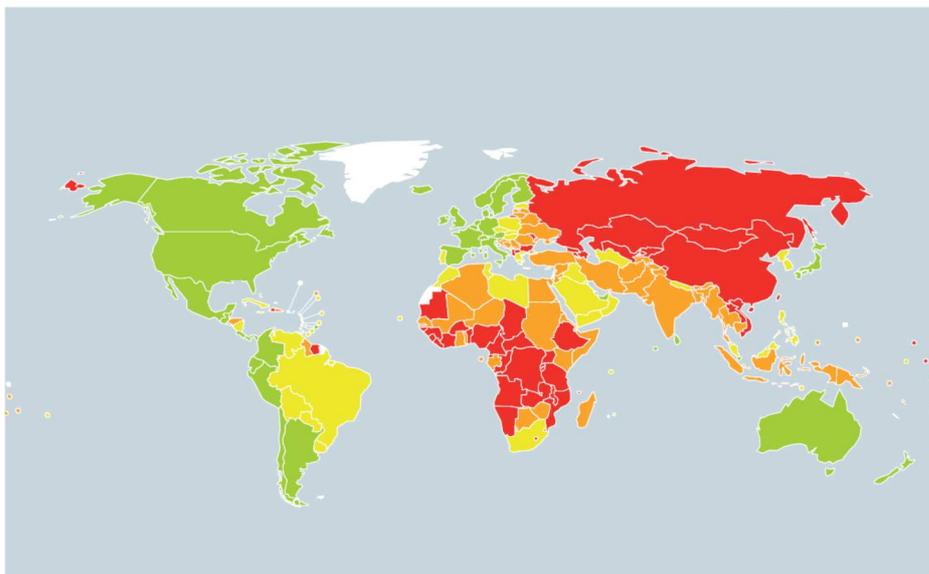


FIGURE 02

**CEREBROVASCULAR DISEASE MORTALITY RATES**  
(age standardized, per 100 000)

Source:  
*Causes of death 2008,* World Health Organization, Geneva

- 11-49
- 50-88
- 89-131
- 132-240
- Data not available

FIGURE 03

**AGE-STANDARDIZED  
PREVALENCE OF  
RAISED BLOOD  
PRESSURE IN ADULTS  
AGED 25+ YEARS**

by WHO Region and World Bank income group, comparable estimates, 2008

Source:

*Global status report on noncommunicable diseases 2010, Geneva, World Health Organization, 2011*

Men ■  
Women ■  
Both sexes ■

AFR: Africa Region  
AMR: Region of the Americas  
EMR: Eastern Mediterranean Region  
EUR: European Region  
SEAR: South-East Asia Region  
WPR: Western Pacific Region

